

YEARBOOK



Dunwoody High School 5035 Vermack Road, Dunwoody, Georgia 30338

Fall 2015

Dear Neighborhood Merchant:

You have the opportunity to reach over 1500 young people and their friends and family members by purchasing advertising space in the nationally award-winning 2015-16 Dunwoody High School Yearbook. An ad in the yearbook targets a market with sizable buying power and can be seen for many years to come. Not only will your ad purchase be published in the yearbook, but I will attach all sponsor names onto my electronic signature.

The yearbook illustrates the excellence of the educational program and presents the school and community in a positive manner. When you advertise in a publication that is held in high regard by parents and other citizens and viewed with interest by new residents, you do yourself a service because you are showing your involvement in the community. In addition to promoting your business and helping fund a yearbook of which the school and community can be proud, you have the opportunity to support an educational program that teaches students valuable skills in writing, design, photography, computer skills and business. Your contribution to the DHS Yearbook will also help us attend journalism workshops at the University of Georgia and attend the NSPA national convention. My staff will learn new techniques in design, layout, and publishing.

I appreciate you for taking time to talk with one of my staff members. They will show you how we can aid your business and provide you with the details of purchasing ad space. Every Dunwoody Wildcat appreciates the support of businesses that promote the Wildcat community.

Sincerely,

Desiree Tabor Carter
Journalism Advisor
678.874.8618
Desiree_T_Carter@dekalbschoolsga.org



DHS Yearbook Ad Descriptions and Prices

<i>Full Page Ad</i>	<i>Half Page Ad</i>	<i>Quarter Page Ad</i>	<i>Eighth Page Ad (Business Card)</i>
\$350.00	\$250.00	\$150.00	\$90.00

Please check the appropriate box for your business below:

- I'm interested in purchasing a (full page / half page / quarter page / eighth page) ad at this time.
- I'm not interested in supporting the DHS yearbook at this time. (We'll make sure not to send another staff member this year.)
- I'm not certain about my ability to provide support now. Please check back with me _____ (Date)

Business _____ Manager/Supervisor _____ Date _____

Student Printed Name _____